

Take the Save Water Pledge!

I hereby pledge to reduce the
amount of water I use.

Join KY EXCEL!

KY EXCEL is the Commonwealth's free environmental leadership program. The core element of being a member is proposing voluntary projects that help the environment; like the pledge above. Each KY EXCEL member chooses projects that fit their work plans and lifestyle. Ask us about the variety of membership levels and benefits to find out which membership type is best for you. Membership is annual and renewing is as simple as proposing a new project.

----- Cut here -----

Name: _____

Phone: _____

Email: _____

Address: _____

City: _____

State: _____ Zip: _____



Yes, sign me up as a
KY EXCEL Advocate!

I propose the Save Water Pledge above
as my project for the upcoming year.



Green Tips and Project Ideas

- Use Water Wise® products.
- Aerate your lawn.
- Use porous materials for walkways and patios.
- Winterize outdoor spigots.
- Scrape food scraps off dishes instead of rinsing them.
- Landscape with drought resistant native plants.
- Run your dishwasher only when you have a full load.
- Plug the sink instead of running water to rinse your razor.
- Implement a water management plan.
- Water your lawn in the early morning or evening.

The list of potential ways to help protect the environment is endless. Unsure where to start? Contact us. We can help you decide on an idea, design and start your project.

Division of Compliance Assistance

300 Sower Blvd., 1st Floor
Frankfort, KY 40601

E-mail: envhelp@ky.gov
ENVHelp Line: 502-782-6189
Website: <https://eec.ky.gov/>
Environmental-Protection/Compliance-Assistance



Simplifying Compliance,

Living Greener,

Certifying Professionals

Water Efficiency



*Making a Difference,
One Project at a Time*



*“Water is the driving force of
all nature.”*

- Leonardo da Vinci

Water Usage Facts

In the US, we have access to some of the safest treated water in the world—just by turning on the tap. We wake up in the morning, take a shower, and grab a cup of coffee. Water is an important part of our lives and we use it in a wide variety of ways. Due to this, the average American family uses more than 300 gallons of water per day at home.

Why Do We Need to Conserve Water

The Earth might seem like it has abundant water, but less than 1 percent is available for human use. The rest is either salt water, freshwater frozen in the polar ice caps, or inaccessible. As population and demand for freshwater increases, supply will always remain constant. The water cycle continuously returns water to the Earth; however, it is not always returned to the same place, or in the same quality and quantity.

Threats to Water Quality and Quantity

- Increased Demand
- Water Infrastructure
- Drought

It is easy to forget that water is used in ways we don't see, like growing crops, manufacturing goods, and creating energy. With the projected population growth and a higher per capita water use, increased competition for water resources is expected. Due to this, communities are facing challenges regarding water supply and aging water infrastructure. Furthermore, droughts occur somewhere in the US every year, and the effects of climate change have the potential to increase stress on water resources.

As reservoir water levels lower and ground water tables drop, water supplies, human health and the environment are put at serious risk. For example: lower water levels can contribute to higher concentrations of natural and non-natural pollutants. Using water more efficiently helps maintain safe water levels, protecting human health and the environment.

How to Conserve Water Resources

- Educate your family and friends.
- Take the Save Water Pledge.
- Use water saving products.
- Complete a Water Audit.
- Learn how to go green and protect the environment.
- Join a community of environmental leaders, like KY EXCEL.

Using water efficiently will help ensure reliable water supplies for today and for the future generations. Start by looking at your water bill to see how much water your household uses. Next, use the Water-Sense® calculator to determine how much water your household could save if you switched to more water efficient fixtures.

Small leaks can add up to gallons of water lost every day. Look for leaks routinely and fix the leaks when they are found. Additionally, over half of all water use at home occurs in the bathroom. Simple actions like turning off the tap while shaving/brushing your teeth or taking a short shower instead of a bath conserves water.